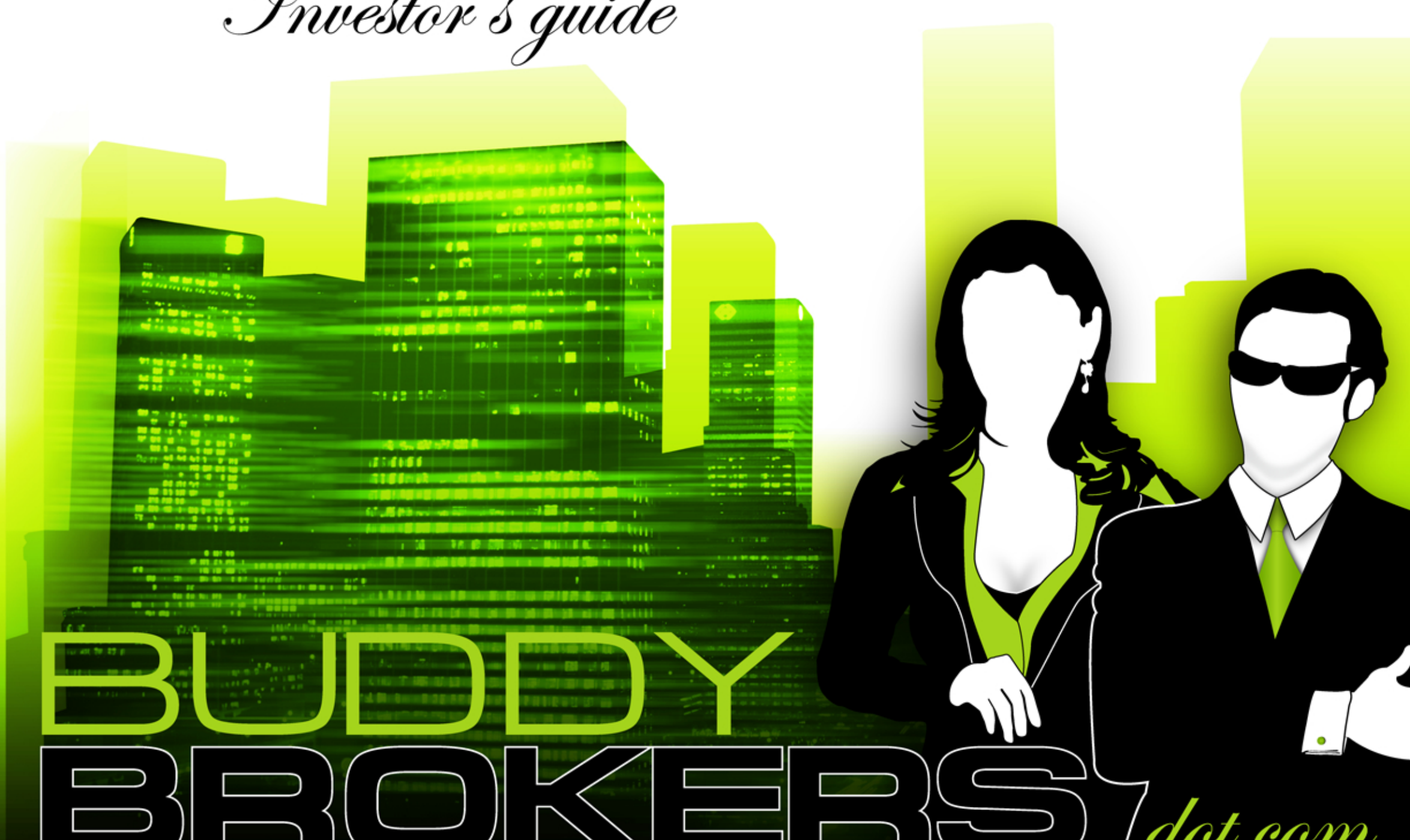


Investor's guide

A stylized illustration featuring a man and a woman in business attire. The woman, on the left, has long dark hair and is wearing a dark blazer over a light-colored top. The man, on the right, is wearing a dark suit, a light-colored shirt, a dark tie, and dark sunglasses. They are positioned in front of a stylized city skyline with several tall buildings. The buildings are rendered in a light blue color with some internal details like windows and structural elements. The overall style is clean and modern, with a professional feel.

BUDDY BROKERS

dot com

BuddyBrokers.com is an interactive website that employs the buying and selling of friends to promote connection, humor, and friendly competition. It has been made possible through hard-work and dedication of five people who believe this website will change the face of online communication.

The following pages are your first class ticket to the world of BuddyBrokers. The founders would like to be the first to welcome you - enjoy the ride.

Ted Williams, Greg Howard, Jenna Holster, Melissa Roberts, Aaron Lademann



Special Thanks:

Ryan Noble
Trip Goodloe
Stephanie Leffler
Julia Dalton
Jamie Schwerman
Dan Kennedy
Chad Yoch
Don Krutewicz
Ryan Isaacs
Jennifer Malone



BUDDY BROKERS

one will tell | many may sell

| forgot your username or password? |

USERNAME

PASSWORD

LOGIN

CREATE A GROUP

LEARN MORE

SEARCH

GO

HOMEPAGE

The BuddyBrokers.com Homepage is designed for the purpose of obtaining users.

Using the Buddybrokers.com brand as the dominant visual will fill visitors with the same mystery and intrigue present in the image. The clean layout will then guide visitors to the options available to them from that page: login, create a group, learn more, and search.



BUDDY BROKERS

one will tell | many may sell

| forgot your username or password? |

USERNAME

PASSWORD

LOGIN

CREATE A GROUP

LEARN MORE

SEARCH



HOMEPAGE *features*

1. Login area

The login area will allow existing BuddyBrokers members to log into their account and access all of their information. The login area also contains a link for members to access forgotten passwords.

2. Create a Group

The "Create A Group" button will take visitors to the BuddyBrokers group registration page and will prompt them to become a member.

3. Learn More

The "Learn More" button will access an animated site demonstration which will provide visitors with a complete picture of what BuddyBrokers has to offer.

4. Search

The "Search" button will send users to the search-results page where visitors will be able to see keyword based results within the BuddyBrokers directory for both people and groups.

5. Bottom Toolbar

The bottom toolbar on the homepage will allow visitors to view five different pages with information about advertising, BuddyBrokers LLC., frequently asked questions, press, and legal matters.

YOUR INFORMATION

LAST NAME:

FIRST NAME:

MIDDLE INITIAL:

AGE:

SEX: ▼

HOMETOWN: city state ▼

COLLEGE: ▼

OCCUPATION: ▼

E-MAIL:

CONFIRM E-MAIL:

PASSWORD:

CONFIRM PASSWORD:

GROUP INFORMATION

GROUP NAME:

DESCRIPTION:

COMMON INTERESTS:

INITIAL INVITEES:
(e-mail address)

RESET

SUBMIT

BUDDY
BROKERS
DOT COM

group REGISTRATION

The group registration page is designed for group creators to submit information about themselves, the group they are creating, and the people they desire to join the group.

While the purpose of this page is less form than function, the BuddyBrokers brand helps turn visual interest into registered users. The format of the page guides group creators through a smooth registration process.



YOUR INFORMATION

LAST NAME: Williams

FIRST NAME: Tedward

MIDDLE INITIAL: J

AGE: 21

SEX: MALE

HOMETOWN: city Vero Beach state FL

COLLEGE: Washington and Lee (WLU)

OCCUPATION: Student

E-MAIL: williamstj@wlu.edu

CONFIRM E-MAIL: williamstj@wlu.edu

PASSWORD: *****

CONFIRM PASSWORD: *****

GROUP INFORMATION

GROUP NAME: Monsterns

DESCRIPTION: Interns at MonsterCommerce

COMMON INTERESTS: Baseball, internet, food court

INITIAL INVITEES:
(e-mail address) robertsm@mizzou.edu, holsterj@mizzou.edu,
howardg@minn.edu, trueson82@gmail.com

RESET

SUBMIT

BUDDY
BROKERS
DOT COM

group REGISTRATION features

1. Group Information

The "Group Information" section allows group creators to personalize their group by entering a group name, group description, common interests, and group invitees.

2. Group Invitees

The "Group Invitees" text box makes group creation fantastically simple. Group creators add members to the group by entering the e-mail addresses of people they wish to join, and BuddyBrokers.com does the rest of the work. After creating the group, group creators can add new members at any time with a valid e-mail address.

BUDDYBROKERS

GOOD WORK TEDWARD.

**YOUR GROUP “MONSTERS”
HAS BEEN CREATED SUCCESSFULLY.**



FILL OUT YOUR PROFILE.

GET STARTED

group CONFIRMATION

The Group Registration Confirmation Page simply lets the group creator know that he/she has successfully registered their group. From this page, a user will click “Get Started” and proceed to their new group home page.



WELCOME JENNA.

**YOUR GROUP “MONSTERS”
IS AWAITING YOUR ARRIVAL.**



JOIN BUDDYBROKERS.COM

REGISTER

| what am I getting into ? |

INVITEE LANDING

Users that arrive at BuddyBrokers via e-mail invitation are taken to the Invitee Landing page. From here, the user may click “What am I getting into?” to view an animated demonstration of the site. Or, they may click “Register” and become an official BuddyBrokers member.



MEMBER REGISTRATION

GROUP NAME:

LAST NAME:

FIRST NAME:

MIDDLE INITIAL:

AGE:

SEX:

HOMETOWN:

COLLEGE:

OCCUPATION:

E-MAIL:

CONFIRM E-MAIL:

PASSWORD:

CONFIRM PASSWORD:

END-USER LICENSE AGREEMENT

IMPORTANT-READ CAREFULLY: This End-User License Agreement ("EULA") is a legal agreement between you (either an individual or a single legal entity) and the registered domain www.buddybrokers.com with which you acquired the buddybrokers.com online address/registration page. The SOFTWARE includes buddybrokers.com online software, and may include associated media, printed materials, "online," or electronic documentation and Internet based services. Note, however, that any software, documentation, or web services that are included in the SOFTWARE, or accessible via the SOFTWARE, and are accompanied by their own license agreements or terms of use are governed by such agreements rather than this



I HAVE READ AND UNDERSTAND
THE CONTENTS OF THE
BUDDYBROKERS.COM EULA.

RESET

SUBMIT

BUDDY BROKERS

DOT COM



member REGISTRATION

After clicking "Get Started" on the Invitee Landing Page, users are taken to the Member Registration Page.

It is, once again, visually intriguing and collects personal information required for visitors to become a member of the site.

The member registration page also requires all users to accept the BuddyBrokers.com EULA, which releases the site from any legal ramifications.



MEMBER REGISTRATION

GROUP NAME:

LAST NAME:

FIRST NAME:

MIDDLE INITIAL:

AGE:

SEX:

HOMETOWN:

state

COLLEGE:

OCCUPATION:

E-MAIL:

CONFIRM E-MAIL:

PASSWORD:

CONFIRM PASSWORD:

BUDDY
BROKERS
DOT COM

member REGISTRATION features

1. Group Name

Group Invitees may only sign up for the groups they are invited to join, and this information is already included for them when they land on the member registration page. This makes locating and signing up for the correct group a non-issue.

2. EULA

The BuddyBrokers End User License Agreement will not only caution users to enjoy the site responsibly, but it will free BuddyBrokers LLC from responsibility for anything negative that may happen on the site.

END-USER LICENSE AGREEMENT

IMPORTANT-READ CAREFULLY: This End-User License Agreement ("EULA") is a legal agreement between you (either an individual or a single legal entity) and the registered domain www.buddybrokers.com with which you acquired the buddybrokers.com online address/registration page. The SOFTWARE includes buddybrokers.com online software, and may include associated media, printed materials, "online," or electronic documentation and Internet based services. Note, however, that any software, documentation, or web services that are included in the SOFTWARE, or accessible via the SOFTWARE, and are accompanied by their own license agreements or terms of use are governed by such agreements rather than this



I HAVE READ AND UNDERSTAND
THE CONTENTS OF THE
BUDDYBROKERS.COM EULA.

RESET

SUBMIT

BUDDYBROKERS

GOOD WORK JENNA.

YOU HAVE SUCCESSFULLY REGISTERED.



FILL OUT YOUR PROFILE.

GET STARTED

confirm REGISTRATION

After an e-mail invitee is done filling out the registration form, they click submit and arrive here at the member registration confirmation page.

This page simply lets users know that they have completed registration. From here, they will click "Get Started" and be taken to the Group Home Page or My Groups Page depending on whether they are registered for one group, or several.





The BuddyBrokers profile is not only unique in content, but is simple to edit as well. Users may click the edit icons on their profile page, and are taken to this page where they can easily change their general information, extended information and favorites. These information sections are separated by tabs, and all text boxes are highlighted using the BuddyBrokers green.

STOCK TICKER

NEWS TICKER

MR_684721 ▼ 2596 JH_784294 ▲ 1136 TW_598795 ▼ 10348

MELISSA ROBERTS

Exchange: **Monsters**
Price: \$6,847.21 ▲ 6.4%
Portfolio: \$244,185 ▲ 21.62%
Rank: 2/5

new transaction

HOME

MESSAGES

MY PROFILE

MY PORTFOLIO

MY RATINGS

MY GROUPS

TRADING FLOOR

STREET TALK

BUDDY BLOGS

PHOTOS

SEARCH

enter keyword

GO

MY PROFILE

EDIT GENERAL INFO

EDIT >>> | EXTENDED INFO | FAVORITES |

CURRENT PHOTO



REMOVE

E-MAIL: robertsm@mizzou.edu

city

HOMETOWN: Saint Louis

state

MO

SCHOOL: Missouri (MIZ)

OCCUPATION: Rock Star

NEW PASSWORD: *****

CONFIRM PASSWORD: *****

CHANGE YOUR PHOTO:

C:\MELISSA2.JPG

BROWSE



☒ I certify that I have the legal rights to publish this photograph, and it is not pornographic in nature.

CANCEL

SAVE

[STOCK TICKER](#)[NEWS TICKER](#)

MR_684721 ▼ 2596 JH_784294 ▲ 1136 TW_598795 ▼ 10348

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new transaction

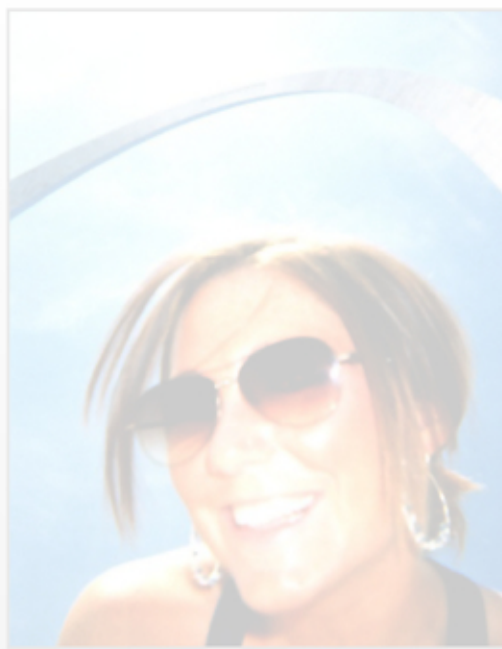
[HOME](#)[MESSAGES](#)[MY PROFILE](#)[MY PORTFOLIO](#)[MY RATINGS](#)[MY GROUPS](#)[TRADING FLOOR](#)[STREET TALK](#)[BUDDY BLOGS](#)[PHOTOS](#)[SEARCH](#)

enter keyword

MY PROFILE

EDIT GENERAL INFO**EDIT >>>**[EXTENDED INFO](#)[FAVORITES](#)

CURRENT PHOTO

E-MAIL:

city

HOMETOWN:

state

SCHOOL: OCCUPATION: NEW PASSWORD: CONFIRM PASSWORD:

CHANGE YOUR PHOTO:

☒ I certify that I have the legal rights to publish this photograph, and it is not pornographic in nature.

MY PROFILE *general features*

1. Three Categories

Editing profile content can become overwhelming when a user must scroll past seemingly endless text boxes to find what they are looking for. BuddyBrokers eliminates this problem through the use of information categories which are "General Info," "Extended Info" and "Favorites". These categories help break up the task of data-entry.

2. Photo Uploading

BuddyBrokers.com allows users to change their photo as frequently as they choose, and requires users to agree that all uploaded photos are not copyrighted or pornographic in nature.



The BuddyBrokers profile is not only unique in content, but is simple to edit as well. Users may click the edit icons on their profile page, and are taken to this page where they can easily change their general information, extended information and favorites. These information sections are separated by tabs, and all text boxes are highlighted using the BuddyBrokers green.

STOCK TICKER

NEWS TICKER

MR_684721 ▼ 2596 JH_784294 ▲ 1136 TW_598795 ▼ 10348

MELISSA ROBERTS

Exchange: **Monsterns**

Price: **\$6,847.21** ▲ 6.4%

Portfolio: **\$244,185** ▲ 21.62%

Rank: **2/5**

  new transaction

HOME

MESSAGES

MY PROFILE

MY PORTFOLIO

MY RATINGS

MY GROUPS

TRADING FLOOR

STREET TALK

BUDDY BLOGS

PHOTOS

SEARCH

enter keyword

GO

MY PROFILE

EDIT EXTENDED INFO

EDIT >>> | FAVORITES | GENERAL INFO |

REASON TO BUY:

What's not to love? I am a true sweetheart who has an incredible voice. I may seem calm at times, but I definitely know how to throw back a few cold ones and hang with the boys. Although I've mastered partying, I am a driven individual. You should straight up buy me! How many hot girls do you know that are nice and can entertain a massive sea of faces?

MAD SKILLS:

Singing, making out with strangers, staying on the Deans List, drinking a bottle of Riverboat Red wine in 90 seconds flat, and partying like a rock star.

MOTTO / QUOTE:

"24 beers in a case....24 hours in a day, coincidence?"

THEME SONG:

Reading Rainbow

WHERE TO FIND ME:

The winery in Rocheport

PICK-UP LINE:

Hey baby, are you furry?

SUCCESS RATE:

75% of the time, every time.

HOW I LIKE 'EM:

Preferably a Cornell graduate. Other than that, I enjoy a guy that can tame a wild child. Also, thunder thighs similar to Ted Williams' are a huge perk.

CANCEL

SAVE



STOCK TICKER

NEWS TICKER

MR_684721 ▼ 2596 JH_784294 ▲ 1136 TW_598795 ▼ 10348

MELISSA ROBERTS

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new transaction

HOME

MESSAGES

MY PROFILE

MY PORTFOLIO

MY RATINGS

MY GROUPS

TRADING FLOOR

STREET TALK

BUDDY BLOGS

PHOTOS

SEARCH

enter keyword

GO

MY PROFILE

EDIT EXTENDED INFO

EDIT >>>

FAVORITES

GENERAL INFO

REASON TO BUY:

What's not to love? I am a true sweetheart who has an incredible voice. I may seem calm at times, but I definitely know how to throw back a few cold ones and hang with the boys. Although I've mastered partying, I am a driven individual. You should straight up buy me! How many hot girls do you know that are nice and can entertain a massive sea of faces?

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Reading Rainbow

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PICK-UP LINE:

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SUCCESS RATE:

75% of the time, every time.

HOW I LIKE 'EM:

Preferably a Cornell graduate. Other than that, I enjoy a guy that can tame a wild child. Also, thunder thighs similar to Ted Williams' are a huge perk.

CANCEL

SAVE

MY PROFILE extended features

1. Reason To Buy

The reason to buy not only provides users with the freedom to write whatever they choose about themselves, but it creates relevance between the profile content and the BuddyBrokers.com concept of buying and selling.

2. Theme Song

Theme song is just one example of the unique content options that BuddyBrokers offers.

3. Success Rate

The pick-up line "success rate" is another example of the simple, creative content options that help our site to be entertaining and enjoyable for our users and their friends.



The Buddybrokers.com profile is not only unique in content, but is simple to edit as well. Users may select the "My Profile" button on the navigation panel - and are taken to this page. Here, they can easily change their photo, general information, extended information, and favorites.

STOCK TICKER

NEWS TICKER

MR_684721 ▼ 2596 JH_784294 ▲ 1136 TW_598795 ▼ 10348

MELISSA ROBERTS

Exchange: **Monsterns**
Price: \$6,847.21 ▲ 6.4%
Portfolio: \$244,185 ▲ 21.62%
Rank: 2/5

new transaction

HOME

MESSAGES

MY PROFILE

MY PORTFOLIO

MY RATINGS

MY GROUPS

TRADING FLOOR

STREET TALK

BUDDY BLOGS

PHOTOS

SEARCH

enter keyword

GO

MY PROFILE

EDIT FAVORITES

EDIT >>> | GENERAL INFO | EXTENDED INFO |

CHOOSE 15 FAVORITES

☒	SMELL	Glue
☐	BOARD GAME	
☐	MUSICIAN / ARTIST	
☒	ALBUM	My Chemical Romance
☐	SPORTS TEAM	
☒	SPORTS STAR	Albert Pujols
☐	CLOTHING	
☐	BRAND	
☒	MAGAZINE / PUBLICATION	Barely Legal Critters
☐	BOOK	
☐	EXTREME SPORT	
☐	NICKNAME	
☒	DRINK	"Riverboat Red" (Les Bourgeois)
☐	FIRST KISS	
☐	LAST KISS	
☒	HOOK-UP	French III Professor
☒	DANCE MOVE	"The Fish"
☐	WORD	
☒	CELEBRITY	Johnny Depp
☐	CITY	

☐	VACATION SPOT	
☐	ROAD TRIP	
☐	MOVIE	
☐	FOOD	
☐	CAR / VEHICLE	
☐	PET	
☐	ACCESSORY	
☒	FURRY CRITTER	Mizzou Squirrels
☐	BATH TOY	
☒	JUICE	"Arr"nge Juice
☒	TOILET LOCALE	Jesse Hall - 2nd Floor
☐	TV SHOW	
☐	ROLLER COASTER	
☐	THEME PARK	
☒	CHEESE	My Smile
☒	TYPE OF WOOD	Anything Hard
☒	SEXUAL TERM	Trouser Snake
☐	CHEF	
☐	LINGERIE	
☒	CANDY	M & M's

CANCEL

SAVE



STOCK TICKER

NEWS TICKER

MR_684721 ▼ 2596 JH_784294 ▲ 1136 TW_598795 ▼ 10348

MELISSA ROBERTS

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Price: **\$6,847.21** ▲ 6.4%
Portfolio: **\$244,185** ▲ 21.62%
Rank: **2/5**

new transaction

HOME

MESSAGES

MY PROFILE

MY PORTFOLIO

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MY GROUPS

TRADING FLOOR

STREET TALK

BUDDY BLOGS

PHOTOS

SEARCH

enter keyword

GO

MY PROFILE

EDIT FAVORITES

EDIT >>>

GENERAL INFO

EXTENDED INFO

CHOOSE 15 FAVORITES

☒	SMELL	Glue
☐	BOARD GAME	
☐	MUSICIAN / ARTIST	
☒	ALBUM	My Chemical Romance
☐	SPORTS TEAM	
☒	SPORTS STAR	Albert Pujols
☐	CLOTHING	
☐	BRAND	
☒	MAGAZINE / PUBLICATION	Barely Legal Critters
☐	BOOK	
☐	EXTREME SPORT	
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☒	HOOK-UP	French III Professor
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☐	WORD	
☒	CELEBRITY	Johnny Depp
☐	CITY	

☐	VACATION SPOT	
☐	ROAD TRIP	
☐	MOVIE	
☐	FOOD	
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☒	JUICE	"Arr"nge Juice
☒	TOILET LOCALE	Jesse Hall - 2nd Floor
☐	TV SHOW	
☐	ROLLER COASTER	
☐	THEME PARK	
☒	CHEESE	My Smile
☒	TYPE OF WOOD	Anything Hard
☒	SEXUAL TERM	Trouser Snake
☐	CHEF	
☐	LINGERIE	
☒	CANDY	M & M's

CANCEL

SAVE

MY PROFILE favorites features

1. Dynamic Selection

The green text boxes activate when a user selects a corresponding check-box. They help to call visual attention to those favorites which have been selected. This makes content management much easier for our users.



STOCK TICKER NEWS TICKER

MR_684721 ▼2596 JH_784294 ▲1136 TW_598795 ▼10348

AARON LADEMANN

Exchange: **Monsterns**
Price: \$6,689.22 ▲ 6.4%
Portfolio: \$247,471 ▲ 21.62%
Rank: 3/5

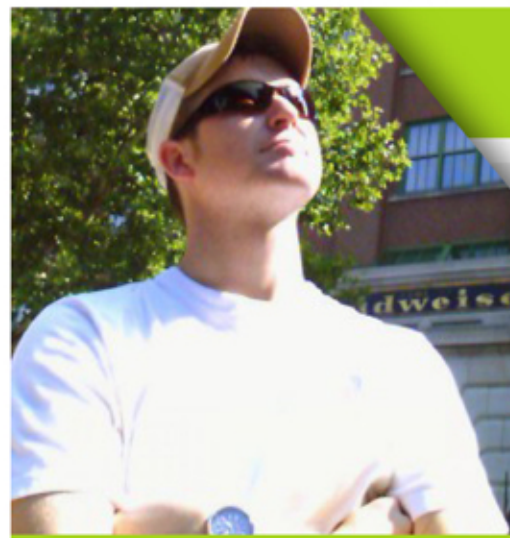
new transaction

- HOME
- MESSAGES
- MY PROFILE
- MY PORTFOLIO
- MY RATINGS
- MY GROUPS
- TRADING FLOOR
- STREET TALK
- BUDDY BLOGS
- PHOTOS
- SEARCH

enter keyword **GO**

MY GROUPS

WELCOME BACK AARON. CHOOSE A GROUP TO BEGIN TRADING WITH TODAY.



AARON LADEMANN

YOU HAVE FULL ACCESS TO THESE GROUPS.

- 1. **Monsterns** (5 members) **GO**
- 2. **Die Hard Mizzou Fans** (14 members) **GO**
- 3. **Aaron's Ted Bashing Group** (112 members) **GO**
- 4. **CoMo All-Stars** (32 members) **GO**

YOU HAVE RECENTLY VIEWED THESE GROUPS - JOIN NOW!

Big Tweezy Groupies (27 members)	VIEW	JOIN	Official Tailgaters (19 members)	VIEW	JOIN
Ping Pong Champions (14 members)	VIEW	JOIN	Shopaholics (17 members)	VIEW	JOIN
Outkast Fanatics (36 members)	VIEW	JOIN	Brad Smith for Heisman (6 members)	VIEW	JOIN
Real Men Drink Heineken (7 members)	VIEW	JOIN	Men who can cook (2 members)	VIEW	JOIN
BBQ Professionals (9 members)	VIEW	JOIN	Blondes with Boobs (39 members)	VIEW	JOIN

MY GROUPS

The "My Groups" page is intended to be seen by users with multiple groups only.

The fresh, simplified page design makes belonging to multiple groups both fun and manageable.

The My Groups Page is also the first page on the site that features the BuddyBrokers navigation panel and stock/news ticker.

Users that have only one group will skip this page and will be immediately directed to their group's homepage. Users that click the "Go" button next to one of their groups will be sent to the Group Homepage.



STOCK TICKER

NEWS TICKER

MR_684721 ▼2596 JH_784294 ▲1136 TW_598795 ▼10348

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Price: **\$6,689.22** ▲ **6.4%**
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HOME

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MY PORTFOLIO

MY RATINGS

MY GROUPS

TRADING FLOOR

STREET TALK

BUDDY BLOGS

PHOTOS

SEARCH

enter keyword

GO

MY GROUPS

WELCOME BACK AARON

CHOOSE A GROUP TO BEGIN TRADING WITH TODAY.

AARON LADEMANN

YOU HAVE FULL ACCESS TO THESE GROUPS.

1. **Monsterns** (5 members)

GO

2. **Die Hard Mizzou Fans** (14 members)

GO

3. **Aaron's Ted Bashing Group** (112 members)

GO

4. **CoMo All-Stars** (32 members)

GO

YOU HAVE RECENTLY VIEWED THESE GROUPS - JOIN NOW!

Big Tweezy Groupies (27 members)

VIEW JOIN

Official Tailgaters (19 members)

VIEW JOIN

Ping Pong Champions (14 members)

VIEW JOIN

Shopaholics (17 members)

VIEW JOIN

Outkast Fanatics (36 members)

VIEW JOIN

Brad Smith for Heisman (6 members)

VIEW JOIN

Real Men Drink Heineken (12 members)

VIEW JOIN

Men who can cook (12 members)

VIEW JOIN

BBQ Professionals (9 members)

VIEW JOIN

Blondes with Boobs (39 members)

VIEW JOIN

MY GROUPS

features

1. Navigation

The BuddyBrokers Navigation panel appears once a user logs in. It utilizes clean design to promote the interaction that sets BuddyBrokers.com apart from other online entertainment websites. It keeps the user updated on their status within the group and allows the user to directly access the most important pages on the site. The search bar at the bottom allows users to search by keyword.

2. Tickers

The BuddyBrokers stock and news tickers are two very special features of the site. Not only do they provide the user with the look and feel of a real trading website, they provide users with real-time data that is relevant to their group. Users are given the ability to toggle between stock value numbers or news headlines using the tabs above the ticker.

3. Group Information

The Group Information included on the BuddyBrokers.com "My Groups" page includes both groups that the current user is a part of as well as groups that he/she has recently viewed. The design of the page allows users to easily access each of these groups.



BuddyBrokers.com users that are part of only one group will be taken to group homepage immediately after login.

This page is designed to make users excited about participating in their group and spending time on the website. On the group homepage, users can see their picture somewhere other than their profile, view stories of the funny things their friends have done, and gain recognition for being the best broker in their group.

The possibilities are endless, the design is clean, and the group homepage will entice users to stay.

STOCK TICKER

NEWS TICKER

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new transaction

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STREET TALK

BUDDY BLOGS

PHOTOS

SEARCH

enter keyword

GO

MONSTERN'S HOME PAGE

STOCK LEADERS

CURRENT

	#1 Jenna Holster Rated: 84 Price: \$7,842.94 ▲ PICTURES PROFILE PORTFOLIO
	#2 Melissa Roberts Rated: 64 Price: \$6,847.21 ▼ PICTURES PROFILE PORTFOLIO
	#3 Tedward Williams Rated: 59 Price: \$5,987.95 ▼ PICTURES PROFILE PORTFOLIO

DAILY POLL

07/08/06

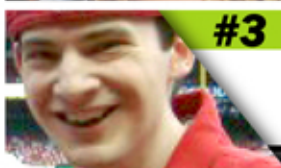
JENNA HOLSTER	X
GREG HOWARD	
MELISSA ROBERTS	
TEDWARD WILLIAMS	
AARON LADEMANN	

Most likely to fart
and leave the room?

VOTE

PORTFOLIO LEADERS

CURRENT

	#1 Melissa Roberts Rated: 64 Cash: \$244,185 ▲ PICTURES PROFILE PORTFOLIO
	#2 Jenna Holster Rated: 84 Cash: \$125,487 ▼ PICTURES PROFILE PORTFOLIO
	#3 Greg Howard Rated: 52 Cash: \$113,987 ▼ PICTURES PROFILE PORTFOLIO

WORD ON THE STREET

ENTIRE GROUP

Party at the Sheraton. Ted is homeless yet again.
[\[more\]](#)

Jenna Holster
STRONG SELL
Ted Williams

Melissa was forty minutes late for the arch tour.
[\[more\]](#)

Ted Williams
STRONG SELL
Melissa Roberts

Greg hit a bus this afternoon while passing it in a parking lot going 90mph. [\[more\]](#)

Aaron Lademann
STRONG SELL
Greg Howard



STOCK TICKER

NEWS TICKER

MR_684721 ▼ 2596 JH_784294 ▲ 1136 TW_598795 ▼ 10348

AARON LADEMANN

Exchange: **Monsterns**
Price: \$6,689.22 ▲ 6.4%
Portfolio: \$247,471 ▲ 21.62%
Rank: 3/5

new transaction

HOME

MESSAGES

MY PROFILE

MY PORTFOLIO

MY RATINGS

MY GROUPS

TRADING FLOOR

STREET TALK

BUDDY BLOGS

PHOTOS

SEARCH

enter keyword

GO

MONSTERN'S HOME PAGE

STOCK LEADERS

CURRENT



#1 **Jenna Holster**

Rated: 84

Price: \$7,842.94 ▲

PICTURES PROFILE PORTFOLIO



#2 **Melissa Roberts**

Rated: 64

Price: \$6,847.21 ▼

PICTURES PROFILE PORTFOLIO



#3 **Tedward Williams**

Rated: 59

Price: \$5,987.95 ▼

PICTURES PROFILE PORTFOLIO

DAILY POLL

07/08/06

JENNA HOLSTER	☒
GREG HOWARD	☐
MELISSA ROBERTS	☐
TEDWARD WILLIAMS	☐
AARON LADEMANN	☐

Most likely to fart
and leave the room?

VOTE

PORTFOLIO LEADERS

CURRENT



#1 **Melissa Roberts**

Rated: 64

Cash: \$244,185 ▲

PICTURES PROFILE PORTFOLIO



#2 **Jenna Holster**

Rated: 84

Cash: \$125,487 ▼

PICTURES PROFILE PORTFOLIO



#3 **Greg Howard**

Rated: 52

Cash: \$113,987 ▼

PICTURES PROFILE PORTFOLIO

WORD ON THE STREET

ENTIRE GROUP

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Jenna Holster
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Ted Williams
STRONG SELL
Melissa Roberts

Greg hit a bus this afternoon while passing it in a
parking lot going 90mph. [more]

Aaron Lademann
STRONG SELL
Greg Howard

GROUP HOME

features

1. Stock Leaders

The stock value leader board on the group homepage encourages participation by giving recognition to the three group members with the highest price.

2. Portfolio Leaders

The portfolio leader board recognizes the three group members with the highest portfolio value. This provides another opportunity for recognition to group members that may not have a high stock value, but own several people that do.

3. Daily Poll

The BuddyBrokers daily poll exists to enhance participation by posing a fresh, entertaining superlative title each day of the week. From the group homepage, members can select one person in their group they feel is deserving of the title, and cast their vote by checking the appropriate box and clicking the "vote" button.

4. Word on The Street

The "Word on The Street" section displays the latest and greatest headlines from the Street Talk message board. Users may sort headlines by several different criteria. Then, clicking on a headline will send users to the corresponding story.



MY PORTFOLIO

My Portfolio is where all transactions occur on BuddyBrokers. Every time a user clicks to buy or sell another group member, they are taken to this page.

From here, that user can make transactions, view their stocks, view recent transactions, and view their own portfolio performance graph. This page is not visible to anyone except the user with that account.

STOCK TICKER

NEWS TICKER

MR_684721 ▼ 2596 JH_784294 ▲ 1136 TW_598795 ▼ 10348

MELISSA ROBERTS

Exchange: **Monsterns**
Price: **\$6,847.21** ▲ 6.4%
Portfolio: **\$244,185** ▲ 21.62%
Rank: **2/5**

new transaction

HOME

MESSAGES

MY PROFILE

MY PORTFOLIO

MY RATINGS

MY GROUPS

TRADING FLOOR

STREET TALK

BUDDY BLOGS

PHOTOS

SEARCH

enter keyword

GO

MY PORTFOLIO

COLLECT >>> CONTROL >>> MONITOR

NEW TRANSACTION

AVAILABLE CASH \$ 220,658.22

Order to:	# of shares	Stock Name	Total
SELL	4	AARON LADEMANN (AL)	+\$ 25,300 (6,325 X 4)
BUY	2	TED WILLIAMS (TW)	-\$ 11,976 (5,988 X 2)
CASH Transaction Result >>>			+\$ 13,324
			CONFIRM ORDER

THANK YOU

YOUR ORDER HAS BEEN EXECUTED SUCCESSFULLY.
YOU WILL RECEIVE AN EMAIL MOMENTARILY FOR YOUR RECORDS.

PLACE ANOTHER ORDER

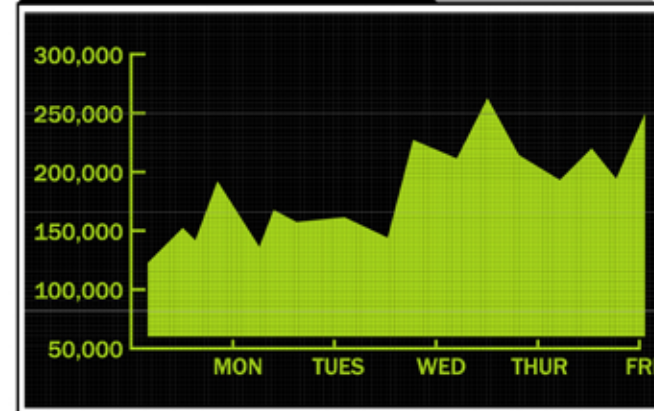
MELISSA'S STOCKS

SUMMARY

Symbol	Name	Current Price	Shares	Market Value	Gain / Loss
JH	JENNA HOLSTER	\$7,842.94	16	\$125,487.00	60.5%
GH	GREG HOWARD	\$4,859.00	6	\$29,154.00	-23.5%
AL	AARON LADEMANN	\$8,954.00	10	\$89,544.00	7.3%
TOTALS			32	\$244,185.00	44.32%

PORTFOLIO PERFORMANCE

ONE WEEK



RECENT TRANSACTIONS

LAST 30 DAYS

Order to:	# of shares	Stock Name	Total
SELL	4	AARON LADEMANN (AL)	+\$ 25,300 (6,325 X 4)
BUY	2	TED WILLIAMS (TW)	-\$ 11,976 (5,988 X 2)
BUY	6	MELISSA ROBERTS (MR)	-\$ 62,000 (10,333 X 6)



STOCK TICKER

NEWS TICKER

MR_684721 ▼ 2596 JH_784294 ▲ 1136 TW_598795 ▼ 10348

MELISSA ROBERTS

Exchange: **Monsterns**
Price: **\$6,847.21** ▲ 6.4%
Portfolio: **\$244,185** ▲ 21.62%
Rank: **2/5**

MY PORTFOLIO

COLLECT >>> CONTROL >>> MONITOR

NEW TRANSACTION **AVAILABLE CASH** \$ 220,658.22

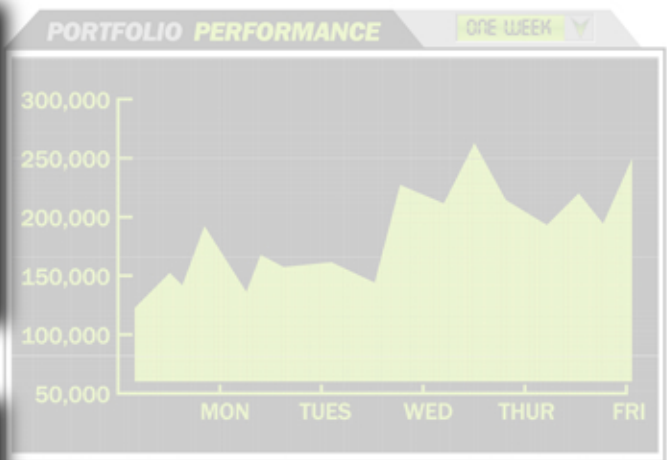
Order to:	# of shares	Stock Name	Total
SELL	4	AARON LADEMANN (AL)	+ \$ 25,300 (6,325 X 4)
BUY	2	TED WILLIAMS (TW)	- \$ 11,976 (5,988 X 2)

CASH Transaction Result >>> + \$ 13,324 **CONFIRM ORDER**

THANK YOU
YOUR ORDER HAS BEEN EXECUTED SUCCESSFULLY.
YOU WILL RECEIVE AN EMAIL MOMENTARILY FOR YOUR RECORDS.
PLACE ANOTHER ORDER

MELISSA'S STOCKS **SUMMARY**

Symbol	Name	Current Price	Shares	Market Value	Gain / Loss
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AL	AARON LADEMANN	\$8,954.00	10	\$89,544.00	7.3%
TOTALS			32	\$244,185.00	44.32%



RECENT TRANSACTIONS **LAST 30 DAYS**

Order to:	# of shares	Stock Name	Total
SELL	4	AARON LADEMANN (AL)	+ \$ 25,300 (6,325 X 4)
BUY	2	TED WILLIAMS (TW)	- \$ 11,976 (5,988 X 2)

MY PORTFOLIO

features

1. New Transaction

This is where a user can both buy and sell stocks. If a user has requested to buy or sell from another page, they will simply confirm their order. If they choose to buy and sell from the New Transaction Area, the page design permits them to buy and sell multiple people at one time.

2. My Stocks

This is simply a listing of the stocks that the current user owns. Within that list, the user may easily view each person they own, the number of shares, and the gains/losses they have accumulated.

3. Recent Transactions

The Recent Transactions Area lists all transactions that the current user has made in the time period that they have selected in the drop down menu.

- HOME
- MESSAGES
- MY PROFILE
- MY PORTFOLIO
- MY RATINGS
- MY GROUPS
- TRADING FLOOR
- STREET TALK
- BUDDY BLOGS
- PHOTOS
- SEARCH

enter keyword **GO**



MY RATINGS

On BuddyBrokers, a person's stock value is determined by the average rating given to them by their group, and the My Ratings page makes it easy for users to quickly adjust their ratings of others.

Users may rate other members of their group on a scale of 1-100. In order to prevent hurt feelings, a threshold rating will be implemented. No group member may fall below this threshold. The design of the My Ratings Page makes viewing and adjusting ratings simple and efficient.

STOCK TICKER

NEWS TICKER

MR_684721 ▼2596 JH_784294 ▲1136 TW_598795 ▼10348

MELISSA ROBERTS

Exchange: **Monsterns**

Price: **\$6,847.21** ▲ 6.4%

Portfolio: **\$244,185** ▲ 21.62%

Rank: **2/5**

new transaction

HOME

MESSAGES

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MY RATINGS

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STREET TALK

BUDDY BLOGS

PHOTOS

SEARCH

enter keyword

GO

MY RATINGS

R A T E >>> I N F L U E N C E

MELISSA'S RATINGS

MONSTERN5

Symbol	Name	Overall Rating	Your Rating	Change Rating	Current Price
JH	JENNA HOLSTER	84	94	25 > CHANGE	\$6,659.98
GH	GREG HOWARD	60	82	75 > CHANGE	\$6,326.24
AL	AARON LADEMANN	63	99	100 > CHANGE	\$6,689.22
TW	THEODORE WILLIAMS	54	83	22 > CHANGE	\$5,987.95



STOCK TICKER

NEWS TICKER

MR_684721 ▼2596 JH_784294 ▲1136 TW_598795 ▼10348

MELISSA ROBERTS

Exchange: **Monsters**

Price: **\$6,847.21** ▲ 6.4%

Portfolio: **\$244,185** ▲ 21.62%

Rank: **2/5**

new transaction

HOME

MESSAGES

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PHOTOS

SEARCH

enter keyword

GO

MY RATINGS

R A T E >>> I N F L U E N C E

MELISSA'S RATINGS

Symbol	Name
JH	JENNA HOLSTER
GH	GREG HOWARD
AL	AARON LADEMAN
TW	THEODORE WILLIAMS

MONSTERS

Overall Rating	Your Rating	Change Rating	Current Price
84	94	25 > CHANGE	\$6,659.98
60	82	75 > CHANGE	\$6,326.24
63	99	100 > CHANGE	\$6,689.22
54	83	22 > CHANGE	\$5,987.95

MY RATINGS

features

1. Overall Rating

The Overall Rating is the average rating assigned to the group member in the corresponding row.

2. Your Rating

Your Rating is the rating that the user currently logged in has assigned the group member in the corresponding row.

3. Change Rating

The Change Rating section provides text-boxes, highlighted in green, that encourage users to change their ratings and keep things interesting.

BUDDY BROKERS

DOT COM



STOCK TICKER

NEWS TICKER

MR_684721 ▼ 2596 JH_784294 ▲ 1136 TW_598795 ▼ 10348

TED WILLIAMS

Group: **Monsterns**
Price: \$5,987.95 ▲ 6.4%
Portfolio: \$168,111 ▼ 1.8%
Rank: 3/5

new message

HOME

MESSAGES

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SEARCH

enter keyword

GO

TRADING FLOOR

BROWSE >>> BUY >>> SELL

Group: **MONSTERNs**

SEARCH >>>

GO

SORT PEOPLE >>>

RANK (HIGH TO LOW) ▼



Name: Jenna Holster

Rated: 84

Price: \$7,842.94 ▼

Rank: 1 / 5

Motto: If your car didn't cost more than 40 g's - DON'T even try.

Superlatives Earned (4)

> BIGGEST LUSH > BEST SWIMSUIT MODEL > BIGGEST GANGSTER > MOST LIKELY TO BE A PORN STAR

SEND MESSAGE

VIEW PICTURES

VIEW PROFILE

VIEW PORTFOLIO

ADJUST RATING

BUY QUANTITY SELL



Name: Melissa Roberts

Rated: 64

Price: \$6,847.21 ▲

Rank: 2 / 5

Motto: 24 beers in a case, 24 hours in a day. Coincidence?

Superlatives Earned (4)

> KARAOKE SUPERSTAR > MOST CREEPY > HOTTEST MOM > BIGGEST FLIRT

SEND MESSAGE

VIEW PICTURES

VIEW PROFILE

VIEW PORTFOLIO

ADJUST RATING

BUY QUANTITY SELL



Name: Theodore Williams

Rated: 59

Price: \$5,987.95 ▲

Rank: 3 / 5

Motto: mmmmmmmmyyyyyyy preecccccious.....

Superlatives Earned (3)

> BIGGEST TWERP > MOST LIKELY TO BE HOMELESS > MOST LIKELY TO GET BEAT UP

SEND MESSAGE

VIEW PICTURES

VIEW PROFILE

VIEW PORTFOLIO

ADJUST RATING

BUY QUANTITY SELL

TRADING FLOOR

The Trading Floor is essentially a directory listing of all members belonging to the selected group. Listings contain a group member's picture, general information, motto and superlative titles earned.

All listings can be sorted using the drop-down menu in the above toolbar. Also in the toolbar, users have the ability to search all listings by keyword. Listings are laid out horizontally from left to right to simplify this information-rich page.

BUDDY BROKERS



STOCK TICKER

NEWS TICKER

MR_684721 ▼2596 JH_784294 ▲1136 TW_598795 ▼10348

TED WILLIAMS

Group: **Monsterns**
Price: \$5,987.95 ▲ 6.4%
Portfolio: \$168,111 ▼ 1.0%
Rank: 3/5

new message

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BUDDY BLOGS

PHOTOS

SEARCH

enter keyword

GO

TRADING FLOOR

BROWSE >>> BUY >>> SELL

Group: **MONSTERN**

SEARCH >>>

GO

SORT PEOPLE >>>

RANK (HIGH TO LOW)



Name: Jenna Hoister

Rated: 84

Price: \$7,842.94 ▼

Rank: 1 / 5

Motto: If your car didn't cost more than 40 g's - DON'T even try.

Superlatives Earned (4)

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BUY QUANTITY SELL



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Rated: 64

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BUY QUANTITY SELL



Name: Theodore Williams

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Motto: mmmmmmmmyyyyyy preecccccious.....

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SEND MESSAGE

VIEW PICTURES

VIEW PROFILE

VIEW PORTFOLIO

ADJUST RATING

BUY QUANTITY SELL

TRADING FLOOR

features

1. Sorting Options

The sorting options on the Trading Floor permit users to view group member listings by a variety of options such as name, stock value, rank, and recently added members.

2. Member Listing

The Member Listing contains each group member's name, rating, price (and price changes), ranking, motto, and superlatives earned. Within each group member's listing, users can interact with that person by using the buttons provided. These buttons can send a message, view a person's profile, pictures and portfolio; or they can immediately adjust their rating or buy or sell them.

3. Search

The Search Bar at the top right of the Trading Floor allows users to search by keyword and find both people and groups.





The profile page is a part of each user's P.R. Headquarters - where they essentially try to sell themselves. Different tabs bring up the corresponding element within the P.R.H.Q., while the user's general information and picture remain consistent no matter which tab the user is currently viewing.

The profile page contains an ID picture, general information, extended information, favorites, and tabs for blog entries, more pictures, a user's stock value, and portfolio value.

Users are allowed total freedom within the specified text categories, which provides them with creative expression while maintaining a sense of uniformity for competitive and design purposes.

STOCK TICKER

NEWS TICKER

MR_684721 ▼ 2596 JH_784294 ▲ 1136 TW_598795 ▼ 10348

TED WILLIAMS

Group: **Monsterns**
Price: \$5,987.95 ▲ 6.4%
Portfolio: \$168,111 ▼ 1.8%
Rank: 3/5

new message

HOME

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BUDDY BLOGS

PHOTOS

SEARCH

enter keyword

GO



MELISSA
ROBERTS



MBR_472.50 ▲ 4.96

BUY

QUANTITY

SELL

| ADJUST RATING | SEND MESSAGE |

| School: Mizzou

| Occupation: Rock Star

| Hometown: Eureka, MO

| E-mail: mroberts@mizzou.edu

PROFILE

STOCK VALUE

PORTFOLIO

BLOGS

PICS

Reason to buy:

What's not to love? I am a true sweetheart who has an incredible voice. I may seem calm at times, but I definitely know how to throw back a few cold ones and hang with the boys. Although I've mastered partying, I am a driven individual. You should straight up buy me! How many hot girls do you know that are nice and can entertain a massive sea of faces?

Mad skills:

Singing, making out with strangers, staying on the Deans List, drinking a bottle of Riverboat Red wine in 90 seconds flat, and partying like a rock star.

Motto / quote:

"24 beers in a case....24 hours in a day, coincidence?"

Pickup Line / Success Rate

"Hey, Are you furry?" / It works 75% of the time, all the time.

Theme-song

Reading Rainbow

Where to find me:

The winery in Roechport or at any of the Three-Legged Dogs' houses.

How I like 'em

Preferably a Cornell graduate. Other than that, I enjoy a guy that can tame a wild child. Also, thunder thighs similar to Ted Williams are a huge perk.

FAVORITES

SMELL

[GLUE]

ALBUM

[CHEMICAL ROMANCE]

SPORTS STAR

[ALBERT PUJOLS]

TOILET

[JESSE HALL 2ND FLOOR]

DRINK

[RIVERBOAT RED WINE]

HOOK-UP

[FRENCH III PROFESSOR]

DANCE MOVE

["THE FISH"]

CELEBRITY

[JOHNNY DEPP]

FURRY CRITTER

[MIZZOU SQUIRRELS]

CHEESE

[MY SMILE]

TYPE OF WOOD

[ANYTHING HARD]

SEXUAL TERM

[TROUSER SNAKE]



STOCK TICKER

NEWS TICKER

MR_684721 ▼ 2596 JH_784294 ▲ 1136 TW_598795 ▼ 10348

TED WILLIAMS

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new message

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enter keyword

GO



MELISSA
ROBERTS

64



MBR 472.50 ▲ 4.96

BUY

QUANTITY

SELL

| ADJUST RATING | SEND MESSAGE |

| School: Mizzou

| Occupation: Rock Star

| Hometown: Eureka, MO

| E-mail: mroberts@mizzou.edu

PROFILE

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Reason to buy:

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[GLUE]

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[ALBERT PUJOLS]

TOILET

[JESSE HALL 2ND FLOOR]

DRINK

[RIVERBOAT RED WINE]

HOOK-UP

[FRENCH III PROFESSOR]

DANCE MOVE

["THE FISH"]

CELEBRITY

[JOHNNY DEPP]

FURRY CRITTER

[MIZZOU SQUIRRELS]

CHEESE

[MY SMILE]

TYPE OF WOOD

[ANYTHING HARD]

SEXUAL TERM

[TROUSER SNAKE]

P.R.H.Q. PROFILE

features

1. Rating Icon

The BuddyBrokers rating icon is present at the top left corner of a user's picture. Since stock value is derived from the average rating, it is displayed here to visually highlight that user's success within their group.

2. Buy & Sell Buttons

The "Buy" and "Sell" buttons located beneath a user's picture not only make trading more efficient, but remind users of the interactivity encouraged on the site.

3. Profile Content

The BuddyBrokers profile contains six of the most unique profile categories offered on any website today. These categories encourage creativity while maintaining competitive fairness and a clean, clutter-free design.

4. Favorites

This part of the profile allows the user to give short answers so that viewers can quickly glance at the column and get a feel for a user's personality. The "favorites" section is so entertaining in itself, it can create personality for people who are less creative themselves.

BUDDY BROKERS

DOT COM



P.R.H.Q. STOCK

The Stock Value tab within the P.R. Headquarters is essentially an extension of a BuddyBrokers user profile. It includes information about how that user has performed (as a traded stock), along with information about how other users have traded them recently.

Database generated stock value graphs create a clear snapshot visual representation of a person's successes and failures. The stock page is where users can look at some real data and look past the inevitable exaggerations that will hopefully be present in the "Profile" area of the P.R.H.Q.

STOCK TICKER NEWS TICKER

MR_684721 ▼2596 JH_784294 ▲1136 TW_598795 ▼10348

TED WILLIAMS

Group: **Monsterns**
Price: **\$5,987.95** ▲ **6.4%**
Portfolio: **\$168,111** ▼ **1.8%**
Rank: **3/5**

new message new transaction

- HOME
- MESSAGES
- MY PROFILE
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- TRADING FLOOR
- STREET TALK
- BUDDY BLOGS
- PHOTOS
- SEARCH

enter keyword **GO**

MELISSA ROBERTS



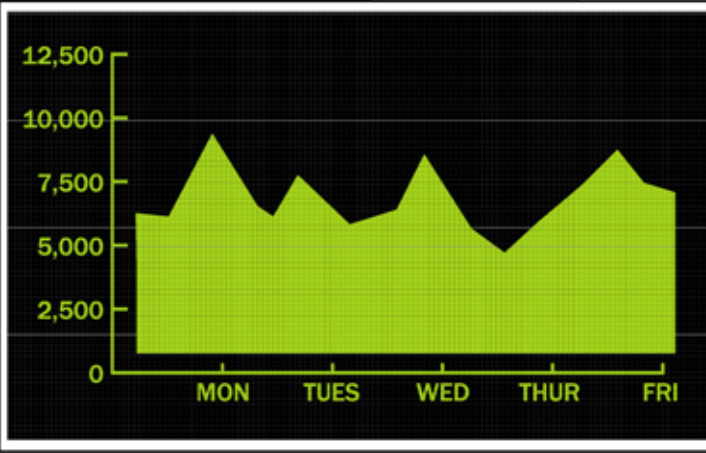
BUY **SELL**

| ADJUST RATING | SEND MESSAGE |
| School: Mizzou
| Occupation: Rock Star
| Hometown: Eureka, MO
| E-mail: mroberts@mizzou.edu

PROFILE STOCK VALUE PORTFOLIO BLOGS PICS

STOCK PERFORMANCE

ONE WEEK



Current Price:
\$6,847.21

Gain / Loss
+\$124.32
(21.62%)

7-Day Volume / Range
65 shares
\$6,214 - \$7,354

BuddyBrokers.com Rank
(46 out of 2,654)

RANKINGS

RECENT TRADES

SUMMARY

Symbol	Name	Current Price	Shares	Market Value	Gain / Loss
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BUDDY BROKERS DOT COM



STOCK TICKER

NEWS TICKER

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new message

new transaction

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PHOTOS

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**MELISSA
ROBERTS**

64



BUY

QUANTITY

SELL

| ADJUST RATING | SEND MESSAGE |

| School: Mizzou

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PROFILE

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STOCK PERFORMANCE

ONE WEEK



Current Price:
\$6,847.21

Gain / Loss
+\$124.32
(21.62%)

7-Day Volume / Range
65 shares
\$6,214 - \$7,354

BuddyBrokers.com Rank
(46 out of 2,654)

RANKINGS

RECENT TRADES

SUMMARY

Symbol	Name	Current Price	Shares	Market Value	Gain / Loss
JH	JENNA HOLSTER	\$7,842.94	16	\$125,487.00	60.5%
GH	GREG HOWARD	\$4,859.00	6	\$29,154.00	-23.5%
AL	AARON LADEMANN	\$8,954.00	10	\$89,544.00	7.3%

P.R.H.Q. STOCK features

1. Transaction Light

The transaction light on the main navigation panel of BuddyBrokers.com is a fantastic function that assists a user in keeping track of transactions involving their stock. The light remains inactive until another user buys or sells them, at which point the light turns green. Clicking the light will send the user to the profile of the person that made the transaction, and the details of that transaction will appear in their "Recent Trades" section.

2. Stock Graph

A user's stock value is derived from the average rating given to that user by members of their group. The stock value graph tracks that rating, and contains a tab that enables users to choose which time period they would like to view.

3. Recent Trades

The Recent Trades section of a user's stock value page lists other group members that have recently traded that user. This section also contains a drop-down menu that enables users to sort and view by time period.

BUDDY BROKERS



The Portfolio Page within the P.R. Headquarters displays information about that user's performance as a broker. On this page, users may view the stocks that other group members own and how that collection of stocks has performed. The portfolio page's clean layout and clear design make trading stocks understandable for even the most amateur traders.

STOCK TICKER

NEWS TICKER

MR_684721 ▼ 2596 JH_784294 ▲ 1136 TW_598795 ▼ 10348

TED WILLIAMS

Group: **Monsterns**
Price: **\$5,987.95** ▲ 6.4%
Portfolio: **\$168,111** ▼ 1.8%
Rank: **3/5**

new message new transaction

HOME

MESSAGES

MY PROFILE

MY PORTFOLIO

MY RATINGS

MY GROUPS

TRADING FLOOR

STREET TALK

BUDDY BLOGS

PHOTOS

SEARCH

enter keyword

GO



MELISSA ROBERTS

64



BUY

QUANTITY

SELL

| ADJUST RATING | SEND MESSAGE |

| School: Mizzou

| Occupation: Rock Star

| Hometown: Eureka, MO

| E-mail: mroberts@mizzou.edu

PROFILE

STOCK VALUE

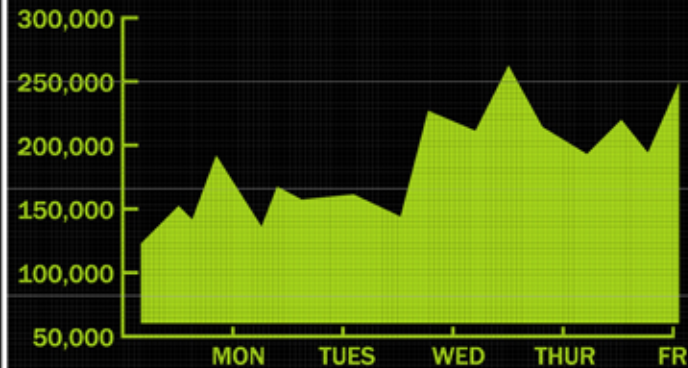
PORTFOLIO

BLOGS

PICS

PORTFOLIO PERFORMANCE

ONE WEEK



Current Value:
\$244,185.00

Gain / Loss
+\$62,651.00
(44.32%)

Group Rank
(2 out of 5)

BuddyBrokers.com Rank
(14 out of 2,654)

RANKINGS

MELISSA'S STOCKS

SUMMARY

Symbol	Name	Current Price	Shares	Market Value	Gain / Loss
JH	JENNA HOLSTER	\$7,842.94	16	\$125,487.00	60.5%
GH	GREG HOWARD	\$4,859.00	6	\$29,154.00	-23.5%
AL	AARON LADEMANN	\$8,954.00	10	\$89,544.00	7.3%
TOTALS			32	\$244,185.00	44.32%



STOCK TICKER

NEWS TICKER

MR_684721 ▼2596 JH_784294 ▲1136 TW_598795 ▼10348

TED WILLIAMS

Group: **Monsterns**
Price: **\$5,987.95** ▲ **6.4%**
Portfolio: **\$168,111** ▼ **1.8%**
Rank: **3/5**

new message new transaction

HOME

MESSAGES

MY PROFILE

MY PORTFOLIO

MY RATINGS

MY GROUPS

TRADING FLOOR

STREET TALK

BUDDY BLOGS

PHOTOS

SEARCH

enter keyword

GO



MELISSA
ROBERTS

64

BUY

QUANTITY

SELL

| ADJUST RATING | SEND MESSAGE |

| School: Mizzou

| Occupation: Rock Star

| Hometown: Eureka, MO

| E-mail: mroberts@mizzou.edu

PROFILE

STOCK VALUE

PORTFOLIO

BLOGS

PICS

PORTFOLIO PERFORMANCE

ONE WEEK



Current Value:
\$244,185.00

Gain / Loss
+\$62,651.00
(44.32%)

Group Rank
(2 out of 5)

BuddyBrokers.com Rank
(14 out of 2,654)

RANKINGS

MELISSA'S STOCKS

SUMMARY

Symbol	Name	Current Price	Shares	Market Value	Gain / Loss
JH	JENNA HOLSTER	\$7,842.94	16	\$125,487.00	60.5%
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AL	AARON LADEMANN	\$8,954.00	10	\$89,544.00	7.3%
TOTALS			32	\$244,185.00	44.32%

P.R.H.Q. PORTFOLIO

features

1. Portfolio Graph

The Portfolio Performance Graph provides users with another group member's portfolio summary at a glance. To the right of the portfolio performance graph, users can view the statistics about current value, gains/losses, portfolio group ranking, and portfolio ranking for all of BuddyBrokers.com.

2. User Stocks

The User's Stocks area of the portfolio page allows users to view the stocks that another group member owns and how those individual stocks have performed within that person's portfolio. Stocks can be viewed in either summary view or detailed view.



SEARCH RESULTS

After searching BuddyBrokers by keyword, all users are taken to the same search results page. This page provides results for both groups and people that are relevant to the keyword searched.

STOCK TICKER

NEWS TICKER

MR_684721 ▼2596 JH_784294 ▲1136 TW_598795 ▼10348

TED WILLIAMS

Group: **Monsterns**
Price: \$5,987.95 ▲6.4%
Portfolio: \$168,111 ▼1.8%
Rank: 3/5

new message new transaction

HOME

MESSAGES

MY PROFILE

MY PORTFOLIO

MY RATINGS

MY GROUPS

TRADING FLOOR

STREET TALK

BUDDY BLOGS

PHOTOS

SEARCH

enter keyword

GO

SEARCH RESULTS

RETURNED: 43 RESULTS

SEARCH >>>

monsters

GO

SORT RESULTS >>>

RELEVANCE

showing 18 of 43 results

GROUPS

1. **Monsterns** (5 members)

VIEW

JOIN

2. **MonstersRus** (12 members)

VIEW

JOIN

3. **MonsterMash** (41 members)

VIEW

JOIN

4. **Monsters4u** (9 members)

VIEW

JOIN

5. **LilMonsters** (16 members)

VIEW

JOIN

6. **KillaMonsters** (22 members)

VIEW

JOIN

7. **MonstersInc** (5 members)

VIEW

JOIN

8. **CoMo Monsters** (6 members)

VIEW

JOIN

9. **MonsterMinisters** (36 members)

VIEW

JOIN

PEOPLE

1. **Aaron Lademann** (Monsterns)

VIEW

PHOTOS

2. **Ted Williams** (Monsterns)

VIEW

PHOTOS

3. **Greg Howard** (Monsterns)

VIEW

PHOTOS

4. **Melissa Roberts** (Monsterns)

VIEW

PHOTOS

5. **Jenna Holster** (Monsterns)

VIEW

PHOTOS

6. **Brian Reinhardt** (KillaMonsters)

VIEW

7. **Ryan Noble** (KillaMonsters)

VIEW

8. **Chad Yoch** (KillaMonsters)

VIEW

9. **Courtney Miget** (KillaMonsters)

VIEW

<<< back

pages 1 | 2 | 3

next >>>



STOCK TICKER

NEWS TICKER

MR_684721 ▼ 2596 JH_784294 ▲ 1136 TW_598795 ▼ 10348

TED WILLIAMS

Group: **Monsterns**
Price: \$5,987.95 ▲ 6.4%
Portfolio: \$168,111 ▼ 1.8%
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new message new transaction

HOME

MESSAGES

MY PROFILE

MY PORTFOLIO

MY RATINGS

MY GROUPS

TRADING FLOOR

STREET TALK

BUDDY BLOGS

PHOTOS

SEARCH

enter keyword

GO

SEARCH RESULTS

RETURNED: 43 RESULTS

SEARCH >>>

monsters

GO

SORT RESULTS >>>

RELEVANCE

Showing 18 of 43 results

GROUPS

1. **Monsterns** (5 members)

VIEW

JOIN

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8. **CoMo Monsters** (6 members)

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JOIN

9. **MonsterMinisters** (36 members)

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JOIN

PEOPLE

1. **Aaron Lademann** (Monsterns)

VIEW

PHOTOS

2. **Ted Williams** (Monsterns)

VIEW

PHOTOS

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VIEW

PHOTOS

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VIEW

PHOTOS

5. **Jenna Holster** (Monsterns)

VIEW

PHOTOS

6. **Brian Reinhardt** (KillaMonsters)

VIEW

7. **Ryan Noble** (KillaMonsters)

VIEW

8. **Chad Yoch** (KillaMonsters)

VIEW

9. **Courtney Miget** (KillaMonsters)

VIEW

<<< back

pages 1 | 2 | 3

next >>>

SEARCH RESULTS

features

1. Sorting Options

Once again, users have the option of sorting search results by a variety of options such as relevance, popularity, and groups the user has recently viewed.

2. Group Results

The Group Search Results section provides a listing of BuddyBrokers groups relevant to the keyword searched.

3. People Results

The People Search Results section provides a listing of BuddyBrokers members relevant to the keyword searched.

4. Page Navigation

The Page Navigation bar at the bottom of the Search Results page allows users to travel to the different pages of results returned by their search.



STOCK TICKER

NEWS TICKER

MR_684721 ▼ 2596 JH_784294 ▲ 1136 TW_598795 ▼ 10348

TED WILLIAMS

Group: **Monsterns**
Price: \$5,987.95 ▲ 6.4%
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new message

HOME

MESSAGES

MY PROFILE

MY PORTFOLIO

MY RATINGS

MY GROUPS

TRADING FLOOR

STREET TALK

BUDDY BLOGS

PHOTOS

SEARCH

enter keyword

GO

MESSAGES

INBOX: 3 NEW MESSAGES

SEARCH >>>

GO

SORT MESSAGES >>> NEW TO OLD

| COMPOSE MESSAGE |

>>> INBOX (3)

>>> SAVED MSGS

>>> TRASH BIN

| SELECT |

>>> ALL

>>> NONE

>>> NEW

| DELETE |

| MARK AS READ |

NEW



FROM JENNA HOLSTER 7.08.06 [4:15 PM]

READ

SUBJECT MIDNIGHT SHOW

I'm gonna take you to a midnight show tonight, if you can keep your pants... [more]

VIEW PROFILE

AVG. RATING: 84 YOUR RATING: 65

REPLY

> CHANGE RATING > MY RATINGS

NEW



FROM AARON LADEMANN 7.05.06 [5:46 PM]

READ

SUBJECT RE: THE CHILDREN OUTSIDE MY WINDOW

Ted, I think it's completely normal that you watch young children playing while sitting in your cubicle... [more]

VIEW PROFILE

AVG. RATING: 63 YOUR RATING: 99

REPLY

> CHANGE RATING > MY RATINGS

NEW



FROM MELISSA ROBERTS 7.05.06 [2:30 PM]

READ

SUBJECT LEAVE THEM ALONE!!!

Ted, why did a 6 year old boy run up to me today in the parking lot and ask me to protect him from you??? [more]

MESSAGES

The Messages page provides our users with yet another way to communicate with each other. The Messaging system assigns each user an Inbox, and the gives them the ability to send a message to any BuddyBrokers.com member. Messages are designed in the enticing green and black synonymous with the rest of the website, and will contain information as enticing as the design.

[STOCK TICKER](#)[NEWS TICKER](#)

MR_684721 ▼ 2596 JH_784294 ▲ 1136 TW_598795 ▼ 10348

TED WILLIAMS

Group: **Monsters**
Price: **\$5,987.95** ▲ 6.4%
Portfolio: **\$168,111** ▼ 1.0%
Rank: **3/5**

new message

[HOME](#)[MESSAGES](#)[MY PROFILE](#)[MY PORTFOLIO](#)[MY RATINGS](#)[MY GROUPS](#)[TRADING FLOOR](#)[STREET TALK](#)[BUDDY BLOGS](#)[PHOTOS](#)[SEARCH](#)

enter keyword

MESSAGES

INBOX: 3 NEW MESSAGES

[SEARCH >>>](#)[SORT MESSAGES >>>](#) [NEW TO OLD](#)[COMPOSE MESSAGE](#)>>> [INBOX \(3\)](#)>>> [SAVED MSGS](#)>>> [TRASH BIN](#)[SELECT](#)>>> [ALL](#)>>> [NONE](#)>>> [NEW](#)[DELETE](#)[MARK AS READ](#)

NEW

**FROM JENNA HOLSTER** 7.08.06 [4:15 PM][READ](#)**SUBJECT** MIDNIGHT SHOW

I'm gonna take you to a midnight show tonight, if you can keep your pants... [more]

[VIEW PROFILE](#)

AVG. RATING: 84 YOUR RATING: 65

[CHANGE RATING](#) [MY RATINGS](#)[REPLY](#)

NEW

**FROM AARON LADEMAN** 7.05.06 [5:46 PM][READ](#)**SUBJECT** RE: THE CHILDREN OUTSIDE MY WINDOW

Ted, I think it's completely normal that you watch young children playing while sitting in your cubicle... [more]

[VIEW PROFILE](#)

AVG. RATING: 63 YOUR RATING: 99

[CHANGE RATING](#) [MY RATINGS](#)[REPLY](#)

NEW

**FROM MELISSA ROBERTS** 7.05.06 [2:30 PM][READ](#)**SUBJECT** LEAVE THEM ALONE!!!

Ted, why did a 6 year old boy run up to me today in the parking lot and ask me to protect him from you??? [more]

MESSAGES

features

1. Message Box

Message Management on BuddyBrokers will be similar to most e-mail programs and contain folders for inbox messages, saved messages, and deleted messages.

Users will be able to sort their messages using the drop-down menu at the top, and they will be able to travel from a message to the profile, rating, or portfolio page of the sender.

BUDDY BROKERS

DOT COM



STOCK TICKER

NEWS TICKER

MR_684721 ▼2596 JH_784294 ▲1136 TW_598795 ▼10348

TED WILLIAMS

Group: **Monsterns**
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Rank: 3/5

new message

HOME

MESSAGES

MY PROFILE

MY PORTFOLIO

MY RATINGS

MY GROUPS

TRADING FLOOR

STREET TALK

BUDDY BLOGS

PHOTOS

SEARCH

enter keyword

GO

MESSAGES

SORT MESSAGES >>>

NEW TO OLD

INBOX: 3 NEW MESSAGES

SEARCH >>>

GO

| COMPOSE MESSAGE |

>>> INBOX (3)

>>> SAVED MSGS

>>> TRASH BIN

| SELECT |

>>> ALL

>>> NONE

>>> NEW

| DELETE |

| MARK AS READ |

NEW MESSAGE

TO

MELISSA ROBERTS

SUBJECT

LITTLE BOYS OUTSIDE MY WINDOW

GO AHEAD AND SAY IT (we're waiting)

Melissa, how about you stop lying. No 6 year old child approached you in the parking lot. The children I attempted to play with were no older than four. Is it wrong if they witnessed me struggling to get out of my office window to play with them? What is wrong with a little harmless game of pushing a child's bottom on the swings? Next time you come up with absurd information, how about you don't share it with anyone.

omission of details and/or damaging information is **strictly prohibited** by BuddyBrokers.com - be thorough.

SEND

compose MESSAGES

Message Composition on BuddyBrokers is much like most e-mail programs. The green text boxes will guide unfamiliar users in filling out all necessary information. The BuddyBrokers.com logo makes the message window visually interesting, and the instructional text to the left of the send button at the bottom keeps the mood consistent throughout the entire site.

BUDDY BROKERS



STOCK TICKER

NEWS TICKER

MR_684721 ▼ 2596 JH_784294 ▲ 1136 TW_598795 ▼ 10348

TED WILLIAMS

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new message new transaction

HOME

MESSAGES

MY PROFILE

MY PORTFOLIO

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TRADING FLOOR

STREET TALK

BUDDY BLOGS

PHOTOS

SEARCH

enter keyword

GO

MESSAGES

INBOX: 3 NEW MESSAGES

SEARCH >>>

GO

SORT MESSAGES >>> NEW TO OLD

| COMPOSE MESSAGE |

>>> INBOX (3)

>>> SAVED MSGS

>>> TRASH BIN

| SELECT |

>>> ALL

>>> NONE

>>> NEW

| DELETE |

| MARK AS READ |

NEW MESSAGE

TO

MELISSA ROBERTS

SUBJECT

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SEND

compose **MESSAGES** features

1. Message Alert

The green envelope next to the Messages Button on the Navigation Panel lets users know when they have new messages and the number of messages they have received.

2. Compose

The Message Composition Box contains text boxes for recipient's name, the subject, and the body of the message. When the user is ready to send, they simply click the button highlighted at the bottom right of the box.



The BuddyBrokers "Street Talk" message board is the most interesting, most interactive page on the site. On the board, members are able to make buy/sell recommendations, general postings, and members can even instant message other members of their groups. The design of the message boards minimizes clutter and makes it simple for users to both view and post topics.

STOCK TICKER

NEWS TICKER

MR_684721 ▼2596 JH_784294 ▲1136 TW_598795 ▼10348

AARON LADEMANN

Exchange: **Monsterns**
Price: \$6,689.22 ▲ 6.4%
Portfolio: \$247,471 ▲ 21.62%
Rank: 3/5

new transaction

HOME

MESSAGES

MY PROFILE

MY PORTFOLIO

MY RATINGS

MY GROUPS

TRADING FLOOR

STREET TALK

BUDDY BLOGS

PHOTOS

SEARCH

enter keyword

GO

STREET TALK

COMMUNITY MESSAGING

ONLINE>>>

MELISSA ROBERTS, AARON LADEMANN,
GREG ROBERTS, TED WILLIAMS, JENNA HOLSTER, USER A, USER B,
USER C, USER D, USER E, USER F, USER G

>>> NEW TOPIC

SEARCH >>>

GO

SORT TOPICS >>>

MOST RECENT

	TOPIC	AUTHOR	RECOMMENDS	SUBJECT
TICKER	Aaron Lademann (LDI) up 7200 points in the past month			
	Everyone - stop posting about Ted's petophile tendencies	Aaron Lademann		Monsterns
	Everyone, please sign up some more people!!!	Ted Williams		Monsterns
NEW	Party at the Sheraton. Ted is homeless yet again.	Jenna Holster	STRONG SELL	Ted Williams
NEW	Melissa was forty minutes late for the arch tour.	Ted Williams	STRONG SELL	Melissa Roberts
NEW	Greg hit a bus this afternoon while passing at 90mph	Aaron Lademann	STRONG SELL	Greg Howard
	I have 6 pics of myself sitting in various chairs throughout the office.	Greg Howard	STRONG BUY	Greg Howard
	I'm dating a 6'3" hottie with a body.	Ted Williams	STRONG BUY	Ted Williams
	Liar. Ted is actually dating a 6'3" sasquach with a furry upper lip.	Aaron Lademann	STRONG SELL	Ted Williams
	Jenna surprised everyone with cookies on Monday at work!	Melissa roberts	BUY	Jenna Holster
	Aaron fainted when Mizzou beat the Jayhawks this weekend	Jenna Holster	HOLD	Aaron Lademann
	Greg was found passed out in the bushes on family farm day.	Ted Williams	SELL	Greg Howard
	I purchased five pairs of seersucker shorts on Tuesday.	Ted Williams	STRONG BUY	Ted Williams
	Ted posts about himself way too much.	Aaron Lademann	SELL	Ted Williams



STOCK TICKER

NEWS TICKER

MR_684721 ▼2596 JH_784294 ▲1136 TW_598795 ▼10348

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STREET TALK

COMMUNITY MESSAGING

ONLINE>>> MELISSA ROBERTS, AARON LADEMANN,
GREG ROBERTS, TED WILLIAMS, JENNA HOLSTER, USER A, USER B,
USER C, USER D, USER E, USER F, USER G

>>> NEW TOPIC

SEARCH >>>



SORT TOPICS >>> MOST RECENT ▼

TOPIC

AUTHOR

RECOMMENDS

SUBJECT

TICKER	Aaron Lademann (LDI) up 7200 points in the past month			
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	I purchased five pairs of seersucker shorts on Tuesday.	Ted Williams	STRONG BUY	Ted Williams
	Ted posts about himself way too much.	Aaron Lademann	SELL	Ted Williams

STREET TALK

features

1. Sorting Options

The sorting options on the message board sort postings by topic, author, recommendation, subject, and date. This makes it easy for users to find messages involving specific people or recommendations.

2. Post Icons

Posts on message boards will be marked with icons indicating that messages are generated from the ticker, new, or of high importance (pushpin).

3. Online Status

Group members currently logged onto BuddyBrokers.com will be displayed in a gray box at the top of the message boards. From this box, group members may be directly selected to instant message or enter a chat room.

- HOME
- MESSAGES
- MY PROFILE
- MY PORTFOLIO
- MY RATINGS
- MY GROUPS
- TRADING FLOOR
- STREET TALK
- BUDDY BLOGS
- PHOTOS
- SEARCH

enter keyword

GO

BUDDY BROKERS

DOT COM



STREET TALK new post

STOCK TICKER

NEWS TICKER

MR_684721 ▼ 2596 JH_784294 ▲ 1136 TW_598795 ▼ 10348

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STREET TALK

BUDDY BLOGS

PHOTOS

SEARCH

enter keyword

GO

STREET TALK

COMMUNITY MESSAGING

ONLINE>>>

MELISSA ROBERTS, AARON LADEMANN,
GREG ROBERTS, TED WILLIAMS, JENNA HOLSTER, USER A, USER B,
USER C, USER D, USER E, USER F, USER G

NEW MESSAGE

Who is the subject of your message? >>>

TEDWARD WILLIAMS

RECOMMENDATION (how good/bad was it?)

STRONG SELL SELL HOLD BUY STRONG BUY

HEADLINE (what happened)

TED DRANK HIMSELF RETARDED LAST NIGHT.

EVIDENCE (picture upload)

C:\TEDISRETARDED.JPG

BROWSE



☒ I certify that I have the legal rights to publish this photograph, and it is not pornographic in nature.

GO AHEAD AND SAY IT (we're waiting)

I took this picture of Tedward last night. I observed him in a state that can only be described as, well, challenged. The expression you see on his face is actually not a "pose" for the picture. Unfortunately, he looked like this the entire night - following his Gin Bucket excursion at 6pm. At this time, Ted actually submerged his entire head into a Gin Bucket - and proceeded to drink half of it (approximately 1.5 gallons). Ten minutes later, Ted was dancing like an oompa-loompa - and began hitting on an overweight carrot-top wanna-be (pictured to the left of Tedward). I can honestly say that everyone in the room was laughing uncontrollably, especially since Ted didn't realize that he didn't know the red-haired guy. Unfortunately for Ted, the guy turned out to actually be gay - and convinced Ted to let him paint his body orange and play in the land of "chocolate and lollipops". I obviously recommend a strong sell. I'm not even sure if his face is going to go back to the way it was, he honestly DRANK HIMSELF RETARDED.

omission of details and/or damaging information is **strictly prohibited** by BuddyBrokers.com - be thorough.

SUBMIT

Posting to the Street Talk message board on BuddyBrokers is made simple and fun with the design of our Post Message Dialog. Picture uploads, drop down menus, and a graphic rating scale for buy/sell recommendations make posting convincing messages about other group members fun and easy (just like we all like 'em).

BUDDY BROKERS



STOCK TICKER

NEWS TICKER

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COMMUNITY MESSAGING

ONLINE>>>

MELISSA ROBERTS, AARON LADEMANN,
GREG ROBERTS, TED WILLIAMS, JENNA HOLSTER, USER A, USER B,
USER C, USER D, USER E, USER F, USER G

NEW MESSAGE

Who is the subject of your message? >>> **TEDWARD WILLIAMS** ▼

RECOMMENDATION (how good/bad was it?)

STRONG SELL **SELL** **HOLD** **BUY** **STRONG BUY**

HEADLINE (what happened)

TED DRANK HIMSELF RETARDED LAST NIGHT.

GO AHEAD AND SAY IT (we're waiting)

I took this picture of Tedward last night. I observed him in a state that can only be described as, well, challenged. The expression you see on his face is actually not a "pose" for the picture. Unfortunately, he looked like this the entire night - following his Gin Bucket excursion at 6pm. At this time, Ted actually submerged his entire head into a Gin Bucket - and proceeded to drink half of it (approximately 1.5 gallons). Ten minutes later, Ted was dancing like an oompa-loompa - and began hitting on an overweight carrot-top wanna-be (pictured to the left of Tedward). I can honestly say that everyone in the room was laughing uncontrollably, especially since Ted didn't realize that he didn't know the red-haired guy. Unfortunately for Ted, the guy turned out to actually be gay - and convinced Ted to let him paint his body orange and play in the land of "chocolate and lollipops". I obviously recommend a strong sell. I'm not even sure if his face is going to go back to the way it was, he honestly DRANK HIMSELF RETARDED.

omission of details and/or damaging information is **strictly prohibited** by BuddyBrokers.com - be thorough.

SUBMIT

STREET TALK *new post* features

1. Recommendation

The Buy/Sell Recommendation on the Post Composition Page indicates the severity of the incident being reported and a recommendation for other group members who may or may not own stock in that person.

2. Subject Tag

The subject of the message is required for anyone that creates a post on the message boards. The subject of the post is chosen by selecting someone from your group within the subject drop-down menu. Upon submission, the posting is tagged to the subject and appears on their profile and search results.

3. Evidence

Evidence posting is simply posting an image of anything that may support the recommendation being made in the post. All a user must do is browse their computer to find their file, check the disclaimer, and click submit.

EVIDENCE (picture upload)

C:\TEDISRETARDED.JPG

BROWSE



☒ I certify that I have the legal rights to publish this photograph, and it is not pornographic in nature.